TrueTouch® Bio-Mist Hydrating Activator

Moisturizes, soothes, and tones the skin

Description
TrueTouch® Bio-Mist Hydrating Activator is a refreshing facial mist that moisturizes, soothes, and tones the skin. Featuring Haberlea Rhodopensis, a plant with unique rejuvenating properties, this hydrating spray creates a pathway to the skin, transporting moisture and nutrients while supporting skin’s Natural Moisturizing Factor. Bio-Mist Hydrating Activator works in conjunction with other TrueTouch® skin care products and is engineered to promote the delivery of action ingredients that enrich your skin.

Key Benefits
• Carries moisture and nutrients to the skin, keeping skin hydrated
• Moisturizes and protects skin’s vitality by supporting its Natural Moisturizing Factor (NMF)
• Enhances skin’s suppleness, improving the appearance and texture of the skin with both moisturizing and mild toning properties
• Works in conjunction with other TrueTouch® skin care products and is engineered to promote the delivery of action ingredients that enrich your skin with the right messages
• Features an EU-allergen friendly fragrance blend
• Dermatologist tested and approved

Key Ingredients
Haberlea Rhodopensis—Known as a “resurrection plant” for its ability to revive itself after months of drought, this natural skin conditioning agent possesses super-hydrating properties that surround the skin with a protective moisture layer to moisturize skin and increase the appearance of surface cell vitality

Natural Moisturizing Factor (NMF) Support Complex—This complex provides components of the skin’s NMF to help protect and support the skin’s natural ability to retain moisture; it includes urea, saccharide hydrolysate, magnesium aspartate, glycine, alanine, and creatine

Hydrolyzed Glycosaminoglycans—This lower molecular weight compound increases the depth of hydration to skin’s surface layer to lock in moisture

Sodium PCA—Derived from fruits, grasses, and vegetables, Sodium PCA is an important part of the skin’s Natural Moisturizing Factor (NMF) and supports balanced moisture levels

Ingredients We Avoid
This product avoids controversial humectants like propylene glycol or overly powerful astringent materials like high concentrations of ethanol (alcohol), which are commonly used in this type of product.

Neways utilizes a combination of natural skin moisturizers including Haberlea Rhodopensis extract, sodium PCA, hydrolyzed glycosaminoglycans, saccharide hydrolysate, sugar beet, and betaine for synergistic moisturization.

Recommended Use
Mist a moderate amount on clean face, hands, and other desired areas. Can be gently massaged into skin. Additional mist can be applied after other TrueTouch® skin care or cosmetic products. Follow with the step #3 products for your skin concerns or step #4 (Protect A.M. or Renew P.M.).

(continued on next page)
References


Fielder Encyclopedia of Excipients, February 2008 edition. Edito Cantor Verlag; Germany


Levy S, Dulichan A, Helman M; Safety of a pervasive system containing 1,2-hexanediol and caprylyl glycol; cutaneous and Ocular Toxicology. 1556-9535, Vol. 28, Issue 1, 2009, P23-24


Tokunaga, Hiroshi. Et al. “Studies for Analyzing Phenoxyethanol and Parabens in Commercial Lotions”.


Mammone T, Akesson C, Gan D, Giampapa V, Pero RW; A water soluble extract from Uncaria tomentosa (cat’s claw) is a potentnal enhancer of DNA repair in primary organ cultures of human skin. Phyther Res, 2006 Mar;20(3)L178-83


Clar EJ, Fourtanier A.; Pyrrolidone carboxylic acid and the skin; Int J Cosmet Sci. 1981 Jun 1;3(3):101

bio-mist hydrating activator
Directions: Mist a moderate amount on face, hands, and other desired areas. Gently rub into skin. Additional mist can be applied after treatment products.
Ingredients: Water (aqua), butylene glycol, beta vulgaris (beet) root extract, betaine, hibiscus moscheutos leaf extract, uria, 1,2-hexanediol, caprylylglycol, polybuten 20, hydroxyethylglicosaminomycins, hamamets vigrana (wash hand) extract, saccharide hydrolysate, sodium PCA, yeast extract, alanine, glycine, magnesium aspartate, creatine, cattapu odorata flower oil, tridecyltetramethy ammonium extract, glibata frondose extract, centella asiatica extract, uncaria tomentosa extract, stilis viniaria (grape) seed extract, disodium EDTA, phenoxyethanol, methylisothiazolinone, benzoic acid.


TrueTouch® Bio-Mist Hydrating Activator (continued)