

12 REASONS TO CHOOSE NEWAYS INTERNATIONAL

1 Global Leader Poised for Growth in the United States
 For nearly two decades, Neways has formulated and distributed some of the world's most innovative, safe, and effective products in the categories of nutrition, personal care, and household care. Neways currently conducts most of its business in Asia, with tremendous upside growth potential available in the United States.



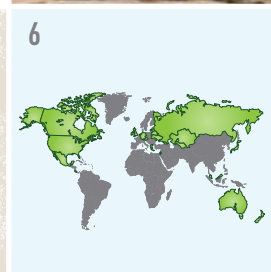
9 Generous Compensation
 With 50 percent average commissions and most top-selling products paid dollar for dollar, Neways leads the industry in highest paid commissions. Plus, Neways offers an attractive car and home office bonus.

2 The Neways Mission
 To enhance the health, wealth, and well-being of people throughout the world.



10 Free & Lucrative
 It doesn't cost anything to join Neways, and we provide training materials to help you get started right away. Plus, you can be rewarded on your first day, thanks to our Fast Cash Reward.

3 Committed Ownership
 Neways is owned by Golden Gate Capital, a San Francisco-based private equity firm with \$9 billion under management.



11 Giving Back
 Neways recognizes the crucial role of business to give back to the community. With the help of distributors through our charitable foundations, Neways has donated more than \$4.5 million in funds and products to humanitarian relief efforts.

4 Longevity and Stability
 Incorporated in 1992 and with hundreds of millions in annual revenue, Neways has established itself as one of today's top network-marketing companies.

5 Neways Healthy Homes™
 Through our Healthy Homes™ effort, Neways provides four key benefits:

- Making bodies healthier with safety-conscious Neways products
- Making finances healthier through the Neways business opportunity
- Making communities healthier through humanitarian efforts
- Making the planet healthier through environmental responsibility.

6 International Scope
 With some half a million members worldwide, Neways is now operating in 29 countries, with more to come.

7 Corporate Leadership
 Neways is led by one of the industry's most talented, capable executive teams, with decades of experience.

8 State-of-the-Art Manufacturing
 Neways has an ownership stake in several world-class facilities, including a new state-of-the-art bottling plant, a manufacturing plant, and a cutting-edge research facility. These facilities allow Neways to create and manufacture many of our own products.

12 Dynamic Industry
 Neways leads the way in several fast-growing industries: health and wellness, home-based businesses, and network marketing. This makes Neways the perfect vehicle for a recession-proof lifestyle.